

PRICING OPTIONS – May 21 thru May 25, 2012

Standard Price: **\$3,995 (includes hotel and meals)**

Price if Room is shared between two attendees: \$3,595 per person

Price if 3 or more from same company attend: \$3,333 per person (call if sharing a room for pricing)

Extra DAILY charge for non-seminar Guests: \$ 135 per non-attending guest *

**This extra charge is the all-inclusive fee for the guest staying in an attendee's room. It is a mandatory fee and should be paid to hotel at time of check-in. Do not include in the payment for the seminar.*

PRE and POST SEMINAR HOTEL RATES - 3 days before or after (Discounted, but not as low as we get for the seminar)

Hotel room: \$190, includes taxes

All-inclusive meals: \$135, includes all taxes (for one individual)

Total Per Day: \$325

- Note – this option should be handled separate from the seminar registration.
- Also, any stays prior to or after the 3 day window are at the normal hotel rates.

SEMINAR PRICE DETAILS

The breakout of the seminar for accounting purposes is as follows:

Seminar registration fee: \$2,400

Hotel (6 Nights): \$1,013

Hotel Taxes: \$ 121

All – Inclusive Meals (7 days): \$ 461 (all – inclusive)

- Note –a guarantee of 12 guests, with a goal of 20 was required to get these low rates. Therefore, discounts for staying at a different hotel are only offered once the goal is met.

STERLING RETAINER CLIENTS

If you are a **client of Sterling Innovations and under the 3-year retainer program**, the following is the pricing structure:

Hours Applied to Retainer Program per attendee: 14.25

Seminar Fee: \$2,750

Retainer Clients should contact Sterling to get access code for reduce payment on the registration page.